

See the big picture...

[www.bedaphoto.com](http://www.bedaphoto.com)

**BĒDA:photo**

# Who?

BEDAphoto is dedicated to the production of high quality, low cost videos and photography for websites, brochures, exhibitions and a variety of promotional requirements.

We have over 30 years' experience of producing photography and video for clients operating in a wide range of businesses and industries, and now that we are fully CAA approved, we can also film and supply airborne images to add an extra element to your movie.

If a picture is worth a thousand words, a video is worth a million. A brief look at the internet today will more than bear this out, and if you want to get your fair share of attention you should talk to us to see how cost effectively we can make that happen.



Discover a whole new view of the world with aerial video.

There is nothing quite like a bird's eye view to add an extra level of interest and information to an image or a movie.

It always makes people stop and look.

# What?

## **Aerial photography & video**

4k movie footage  
12mp photography  
Full video production  
CAA approved, full public liability  
East Anglia and the UK

## **Photography & video**

Full video production  
High resolution footage and photos  
People, portraits, corporate, weddings,  
events, industry, transport, buildings

## **Web & video hosting**

Full video & website hosting  
Professional web development  
Website maintenance & management  
design & video integration



## What we do...

Striking images are what we do best. Still or moving, we apply the same standards of quality and professionalism to deliver photography that sells.

# What else?

## **BEDA Design**

Advertising & promotional campaigns  
Copywriting  
Photography  
Media planning & buying

## **Literature**

Corporate brochures  
Product leaflets  
Stationery

## **Information design**

Exhibition design  
Corporate signage systems

## **A4StockPhotos**

Great value royalty free stock photos  
Royalty free videos ready to use on your project  
A wide selection of unusual images for use in online and printed publications.

BEDA provides clients with a complete creative support service. We can handle all aspects of creating and developing your brand image to selling it online or marketing via traditional routes.

## There's nothing like a drone...

It isn't just about flying around taking aerial shots of power stations and lighthouses, a UAV can go where nothing else can to get exactly the right angle of view, the image that sells.



# Why us?

There are plenty of photographers, drone pilots and web designers around, but not many who can provide the depth of skills and experience at such low cost as BEDAphoto. We can handle any or all parts of your project, from supplying photos and footage, to a complete online presence and a full suite of printed collaterals.

We know how to do all this without cutting creative corners. We work with our clients to ensure maximum, long-term, cost-effectiveness from their promotional budgets. Ultimately, good creative support is what enables our clients to get on with what they do best, without breaking the bank.

If you want to produce professional movies or photos without compromising quality, or simply get a better creative service for your money, we can help.

## More than just taking pictures...

Getting good shots or video is just the beginning of the process. We can handle it all, from clicking the shutter to displaying the finished images on your website. Still or moving.



# Are we expensive?

No, not really. Our costs are normally agreed in advance and are particularly reasonable when you consider the added value we can provide. All our photographers, pilots, designers and programmers are fully qualified, highly computer literate and very experienced in the production of still or moving images for promotional material, online or in print.

If you ask us to handle movie or photography, you won't need to look anywhere else. Because our pedigree is firmly rooted in creative photography & design for print and the web, we understand the fundamentals of good communication and have plenty of experience of putting them into practice.

## Added value...

Photography can be an expensive business if not managed properly, and video even more so.

BEDAphoto is dedicated to providing clients with much better value for money than is normally associated with the process by reducing the necessity to involve other specialists and bringing 30 years of project management experience to bear.



# Video hosting

As well as photographing and producing your movie, we can sort out all your online presentation problems, host it if you require, adapt or edit it to fit a wide variety of media, from full 4k broadcast quality to handheld devices. Our extensive experience of the internet and its limitations enables us to get the best possible results at the best possible prices.

We can also design your website and grow and develop it as your brand grows. Many of our clients have set out with small, simple websites which have grown into large, complex ecommerce platforms.

BEDA has developed a range of solutions for interactive online marketing and selling and we have all the backup programming and developing skills to provide seamless support.

## Whatever your brand...

... it will benefit from professional quality images.

We've shot everything from guard dogs to solicitors, oil refineries to sports clothing, and we know that the fundamental principles of good photography don't change.



# Adding value to the process

Photography and video production has the potential to be very expensive and without the experience required to maintain good project management disciplines, budgets can easily spin out of control.

New developments in drone technology, digital video and still photography have brought these services within the financial reach of many more businesses. Most people are now aware of the sales and marketing potential of online video and photos, but in order to keep costs down you still need creative partners who can add value and remove the stress of managing complex projects.

BEDAphoto is a totally independent company, with all the skills and experience you need to provide great value for money and peace of mind.

Contact us for a free estimate or just an informal chat about your project.

Telephone: 01206 912016 or: 01206 501868  
email: [info@bedaphoto.com](mailto:info@bedaphoto.com)

## Get in touch...

You may be surprised at easy and cost effective using BEDAphoto can be.

Contact us on 01206 912016

or:

[info@bedaphoto.com](mailto:info@bedaphoto.com)

or:

use the form on our website  
[www.bedaphoto.com](http://www.bedaphoto.com)



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